

Site Usage

200,248 Visits

65.81% Bounce Rate

388,028 Pageviews

00:01:43 Avg. Time on Site

1.94 Pages/Visit

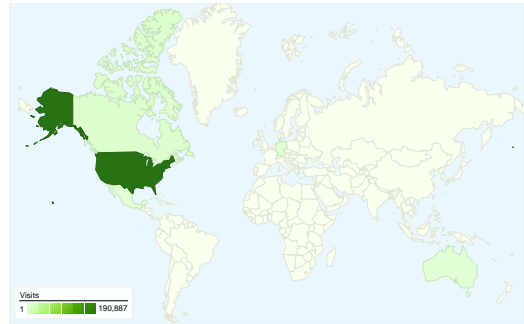
56.88% % New Visits

Traffic Sources Overview



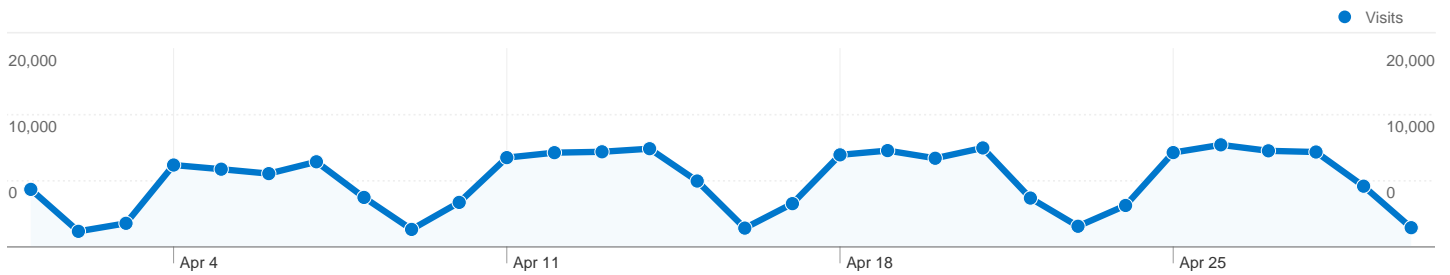
- **Search Engines**
80,493.00 (40.20%)
- **Referring Sites**
76,801.00 (38.35%)
- **Direct Traffic**
42,954.00 (21.45%)

Map Overlay



Top Content

Page	Pageviews	% visits
/	88,576	22.83%
/resources/cm/mlacitationss	62,549	16.12%
/resources/cm/apacitations	39,663	10.22%
/cite-sources	33,620	8.66%
/orig-	28,147	7.25%

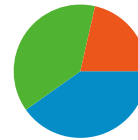


All traffic sources sent a total of 200,248 visits

 21.45% Direct Traffic

 38.35% Referring Sites

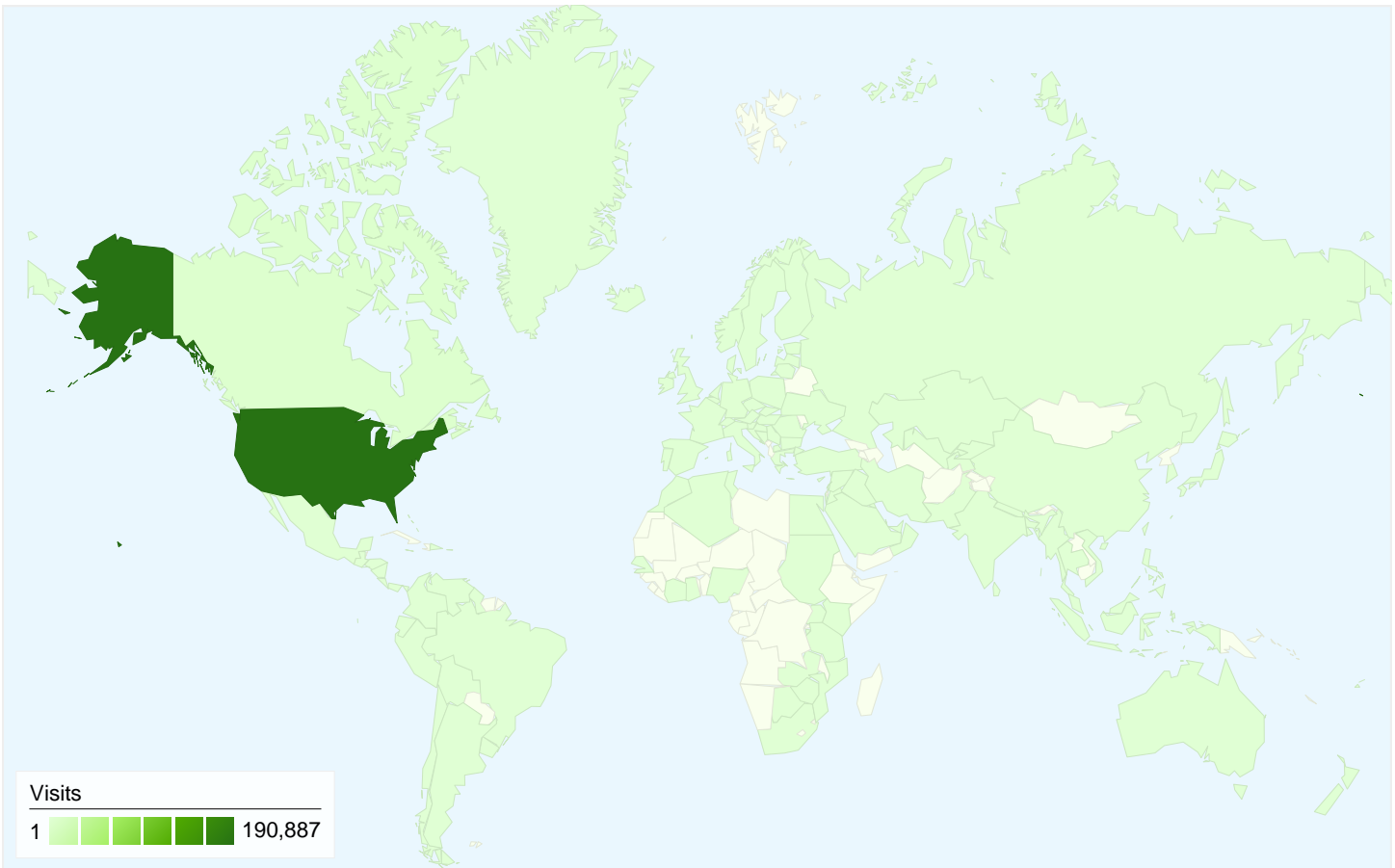
 40.20% Search Engines



- **Search Engines**
80,493.00 (40.20%)
- **Referring Sites**
76,801.00 (38.35%)
- **Direct Traffic**
42,954.00 (21.45%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	73,374	36.64%	apa citation maker	10,491	13.03%
(direct) ((none))	42,954	21.45%	oslis	9,346	11.61%
bing (organic)	4,351	2.17%	citation maker	8,922	11.08%
beaverton.k12.or.us (referral)	4,166	2.08%	mla citation maker	8,073	10.03%
yahoo (organic)	2,262	1.13%	apa citation machine	6,258	7.77%

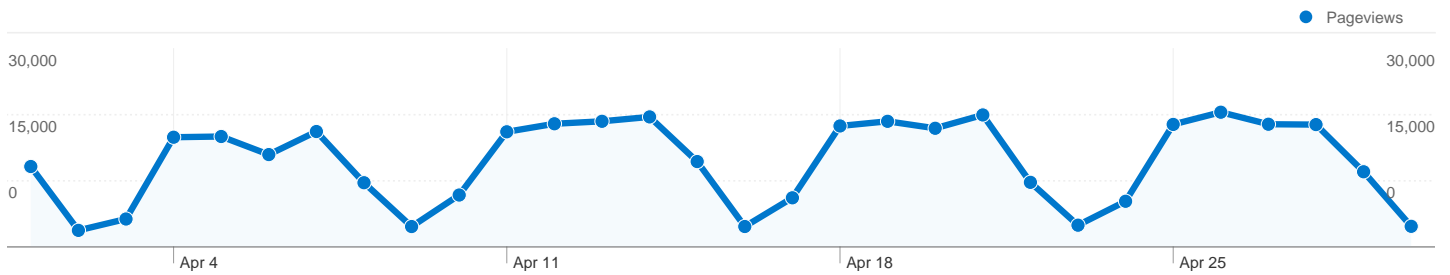


200,248 visits came from 130 countries/territories

Site Usage

Visits 200,248 % of Site Total: 100.00%	Pages/Visit 1.94 Site Avg: 1.94 (0.00%)	Avg. Time on Site 00:01:43 Site Avg: 00:01:43 (0.00%)	% New Visits 56.87% Site Avg: 56.88% (-0.00%)	Bounce Rate 65.81% Site Avg: 65.81% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	190,887	1.95	00:01:44	57.03%	65.25%
Canada	3,415	1.79	00:01:37	56.49%	71.42%
Mexico	662	1.74	00:01:00	24.02%	69.79%
Germany	568	1.34	00:01:09	51.58%	84.68%
Australia	557	1.60	00:01:12	49.73%	81.15%
Malaysia	510	1.33	00:01:25	53.92%	82.55%
New Zealand	405	1.53	00:01:01	42.47%	72.84%
Chile	262	1.15	00:00:22	17.94%	92.75%
Singapore	260	1.30	00:01:03	63.08%	80.77%

Japan	212	2.00	00:01:41	78.77%	75.00%
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4,191 pages were viewed a total of 388,028 times

Content Performance

Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index	
388,028 % of Site Total: 100.00%	290,448 % of Site Total: 100.00%	00:01:50 Site Avg: 00:01:50 (0.00%)	65.81% Site Avg: 65.81% (0.00%)	51.61% Site Avg: 51.61% (0.00%)	\$0.00 Site Avg: \$0.00 (0.00%)	
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/	88,576	50,967	00:00:28	29.48%	20.53%	\$0.00
/resources/cm/mlacitationss	62,549	52,140	00:05:25	81.44%	78.54%	\$0.00
/resources/cm/apacitations	39,663	34,552	00:05:15	84.99%	82.85%	\$0.00
/cite-sources	33,620	23,540	00:00:21	17.91%	6.63%	\$0.00
/orig-steps/resources/cm/mlacitationss?plone_skin=OSLIS+Secondary+Theme	28,147	22,537	00:05:58	81.29%	73.89%	\$0.00
/find-information	27,573	22,468	00:04:07	72.28%	69.41%	\$0.00
/orig-steps/resources/cm/mlacitationss	21,702	17,435	00:05:53	79.24%	75.65%	\$0.00
/resources/cm/mlacitationse	13,819	11,296	00:04:45	80.68%	76.30%	\$0.00
/orig-steps/resources/cm/mlacitationse	8,900	6,951	00:03:27	79.41%	71.51%	\$0.00
/orig-steps/resources/cm/apacitations	7,799	6,809	00:04:09	83.36%	78.36%	\$0.00

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